ufi Approved Event

The CIMP

AutoEcosystems

Shenzhen International Smart Mobility, Auto Modification and Automotive Aftermarket Services Ecosystems Expo 2027

600,000	120+	7,000+	500,000+	20,000+
Exhibition Area (m^2)	Auto Brands	Exhibiting Brands	Domestic Buyers	International Buyers

2027.3.12-15 | Shenzhen World Exhibition & Convention Center (China)

Organizers: 中国汽车贸促会 | CIMP 九州国际

A Global Automotive Ecosystem Trade Platform Covering the Entire Value Chain

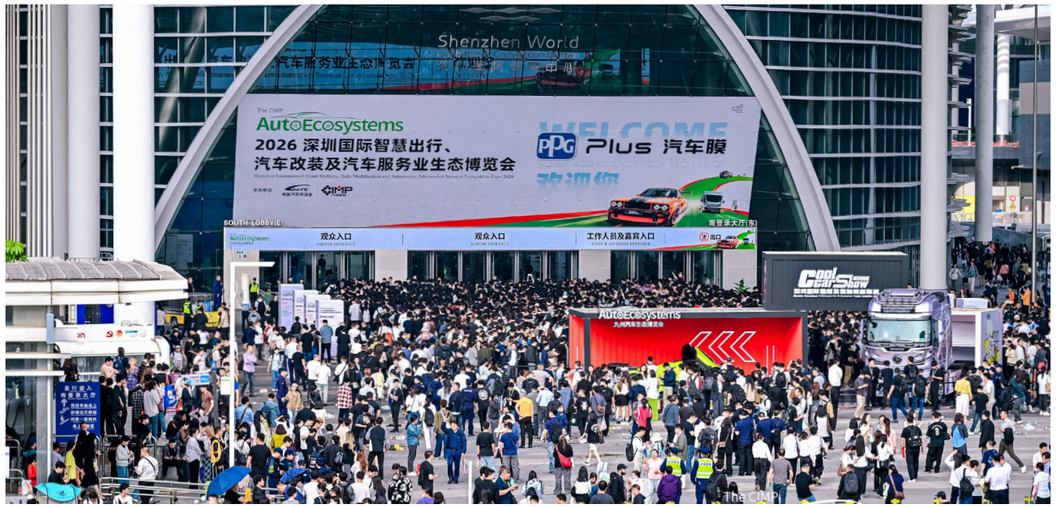
Built Around Passenger and Commercial Vehicle Markets, with a Focus on Vehicle Releases, Auto Technology, Auto Modification, Auto Aftermarket, and Auto Culture



Scan to Register

A Global Automotive Ecosystem Trade Platform Covering the Entire Value Chain

Built Around Passenger and Commercial Vehicle Markets, with a Focus on Vehicle Releases, Auto Technology, Auto Modification, Auto Aftermarket, and Auto Culture



The CIMP AutoEcosystems 九州汽车生态博览会

The CIMP AutoEcosystems Expo, established in 2006, has become a leading automotive industry ecosystem trade platform in Asia. With 26 successful editions to date, the expo stands as the world's first full-industry-chain B2B2C automotive ecosystem exhibition and trade platform, connecting OEMs, suppliers, auto parts companies, aftermarket service providers, modification brands, technology companies, and consumers. Positioned around "Technology, Fashion, and Trade" the expo covers both passenger and commercial vehicle markets, with a focus on global vehicle release, auto technology, auto modification, auto aftermarket, and auto culture. It builds a comprehensive ecosystem integrating product showcases, sourcing and trade, trend releases, industry networking, and cultural experiences. The 2027 edition will reach a total scale of 600,000 square meters, bringing together 120 carmakers and 7,000 companies across the automotive industry. It is expected to welcome more than 500,000 domestic buyers and 20,000 international buyers for product procurement, creating unmatched business opportunities across the entire automotive supply chain. More than 80 international summits and events will be held concurrently. As an annual benchmark for the global automotive industry, the CIMP AutoEcosystems Expo is not only a vital platform for sourcing new products and identifying emerging trends, but also a key driver of innovation, ecosystem integration, and automotive culture development.

Exhibition Details:

600,000	120	7000	500,000	50	30
Exhibition Scale m^2	Auto Brands	Exhibiting Brands	Professional Buyers	International Summits	International Cultural Activities

Advantages:

Match with OEMs/ODMs · Optimize Sales Channels · Expand Asian Market · New Product · New Technology · New Model · New Project



Auto Modification Theme

New Vehicle Release & Auto Modification

Shenzhen International Performance Car & Customized Vehicle Exhibition
Auto Aftermarket Industry and Tuning Trade Fair



Auto Technology Theme

Spotlight on Frontier Automotive Innovations

Global Intelligent Vehicle Conference & Fair



Auto Aftermarket Theme

Auto Parts & Manufacturing Equipment

Shenzhen International Auto Parts Export & Cross-Border Exhibition



Commercial Vehicle Theme

Commercial Vehicle & Parts

Shenzhen International Commercial Vehicle Ecosystems Expo



Automotive Lifestyle Theme

RV & Automotive Lifestyle

Shenzhen International RV Camping Ecosystems Exhibition



Auto Culture Theme

Automotive Culture Exchange

AEA International Modification Championships
Shenzhen ITASHA & ACGN Show
Shenzhen Model Car Exhibition

Official In-Depth Cooperation Platform: 懂车帝 | 巨懂车

Chief Automotive Content Copartner: 汽车之家 看车·买车·用车·换车

Featured E-Commerce Platform 亚马逊全球开店 amazon global selling

Strategic Cooperation Partners:

中国汽车报 CHINA AUTOMOTIVE NEWS · AUTO PARTS CHINA 2025 · ITA · CAW · NAPAC · IFAL · 深圳市平板显示行业协会 · 深圳市新能源行业协会 · 充换电研究院 · 电动物流 · ebay · TEMU · AliExpress · Shopee · coupang 酷澎 · Yandex Market · OZON global · 淘宝出海 · SHEIN · 京东汽车 JD AUTO · VIOMALL 微茂 · fruugo · EMAG · allegro · 央广网 · 知乎 · 太平洋汽车 · 新能源车改圈 · ……

2027 Exhibition Planning

Auto Technology | Auto Modification | Auto Part | Commercial Vehicle | Auto Lifestyle | Auto Culture



Auto Technology Theme

☆ New Energy Vehicle, Intelligent Connected Vehicle, Concept Vehicle

☆ New Energy Supply Vehicle Chain

New Energy Vehicle Parts & Components: Battery, Motor, and Electronic Control System of New Energy Vehicle, Thermal-Management and Lightweight Chassis System, Automotive Electronics and Connector, New Material for Interior and Exterior Trim, Testing, Quality Control, Maintenance and Repair, eVTOL Components and Supporting System, etc.

☆ Intelligent Cockpit

Core System and Component: Intelligent Cockpit Domain Controller, Cockpit Operating System, Human-Machine Interface (HMI), Chip, Module, Complete Unit, Solution, Panel, etc.
Display and Interaction Technology: In-vehicle Display / Automotive Display, Head Up Display (HUD), LCD Dashboard, Rear-seat Entertainment System, Electronic Interior and Exterior Mirror, Multi-modal Interaction, Remote Vehicle Control, Digital Key, etc.
Interior and Material: Ambient Lighting, Electrochromic Glass, In-vehicle Fragrance System, Smart Surface Technology, Sustainable Interior Material, and Advanced Acoustic Insulation Solution, etc.

☆ Intelligent Driving

Perception and Safety: Intelligent Chassis, Autonomous Driving and Controller, Autonomous Emergency Braking System (AEB), Vehicle Stability Control System, Active Body Posture Control System, Cruise Control System, Collision Warning System, Machine Vision, Autonomous Driving Chips, Millimeter-Wave Radar, LiDAR (Light Detection and Ranging), Driving Recorder, Camera, High-Definition Map and Perception System, etc.
Internet of Vehicles (IoV): OTA (Over-the-Air Updates), T-Box, Gateway, IoV Platform, Communication Module, Communication Device, Connectivity Service, In-Vehicle Sensor, Controller, Actuator, Environmental Perception, Cooperative Control, Information Interaction System, etc.

☆ Battery & Charing Equipment

Battery: Lithium-ion battery, Sodium-ion battery, etc.
Hydrogen and Fuel Cell Technology and Equipment
EV Charging and Battery-Swapping Infrastructure: EV Charger, EV Charging and Battery-Swapping Station, Supporting Equipment for Charging and Battery-Swapping Station, Parking Lot EV Charging Facility and Smart Monitoring Equipment, Power Supply Solution for EV Charging Station, etc.

Auto Modification Theme

☆ Performance Car & Customized Vehicle

Customized Luxury Car, Modified Vehicle, Performance Car, New Energy Vehicle, Vintage Car, Performance Upgrade Kit, etc.

☆ Interior and Exterior Modification Part

Exterior Body Kit, Grille, Flooring, Center Console, Aviation Seat, Power Running Board, Power Liftgate, Power Mirror, EV Customization, etc.

☆ Tire and Wheel Hub

Wheel, Tire, Bearing, Wheel Nut, Balance Weight, Tire Valve, Hub Cap, Testing & Tire Changing Equipment, etc.

☆ Performance Part

Brake Kit, Coilover Kit, Aerodynamic Kit, Intake and Exhaust System, Carbon Fiber Kit, Widebody Kit, Rear Wing, etc.

☆ Off-Road / Pickup Truck Modification

Off-Road Vehicle Modification, Pickup Truck Modification, Aftermarket Part and Accessory, Towing and Trailer Equipment, Suspension and Shock Absorber, Roll Cage, Pickup Truck Sports Bar, Electric Roller Tonneau Cover, Electric Running Board, Communication Equipment, Tool Box, Auxiliary Fuel Tank, etc.

☆ Motorsport, Racing & Performance

Formula Racing, Rally Competition and Other Motorsport Event, Racing Team, Motorsport Club, Racing Circuit and Track Facility, Performance Part and Modification, Driver Training School and Program, Motorsport Esports, Motorsport Culture Merchandise, etc.

☆ Auto Film

TPU Color Change Film, Printable Film, Paint Protection, Film (PPF), Window Film, Intelligent Smart Film, Core Raw Materials and Production Equipment, etc.

☆ Auto Electronics

In-Vehicle Navigation System, Automotive Ambient Lighting, 360° Surround View System, Dash Cam (Driving Recorder), Roof-Mounted Car TV, Rear-Seat Entertainment Display, CMS Electronic Rearview Mirror, Power Door System, Electronic Custom Modification, In-Vehicle Electronics & Electrical System, and New Energy Vehicle (EV) Conversion & Customization, etc.

☆ Auto Audio

Auto Audio System, Audio-Visual (AV) Accessories Solution, In-Vehicle Smart Entertainment System, Head Unit, Horn, Amplifier, DSP, Wireless Carplay, etc.

☆ Auto Lighting Upgrades & Customization

Pixel Matrix Lighting Module, Pixel Projection Lighting Module, Adaptive Driving Beam (ADB) Matrix Lighting Module, OLED Rear Lamp Module, AI-enabled Smart Lighting Control System with Vision and Voice Control, Smart Pixel Interactive Headlamp Assembly, Premium Headlamp Assembly, Ambient Light etc.

☆ Auto Interior

Floor Mat, Car Fragrance Diffuser, Lumbar Support Cushion, Headrest Pillow, Steering Wheel Cover, Phone Holder, Car Parking Number Plates, Car Tissue Box Holder, Interior Decorative Accessory, etc.

☆ Pet Accessory

Pet Seat Belt / Car Pet Leash, Pet Safety Seat / Pet Booster Seat, Foldable Pet Crate, Pet Travel Carrier, Pet Hair Remover, Pet Training Pad, Hanging Pet Water Bottle, Foldable Pet Bowl, etc.

☆ Beauty and Maintenance

Car Wash & Detailing Product, Car Wash, Detailing & Maintenance, Paint Care & Restoration, Leather Seat Repair & Care, Carbon Deposit Cleaning & Engine Maintenance, A/C Compressor Cleaning & Maintenance, Car Care Tool & Equipment, Lubricant & Grease, Engine Oils & Automotive Fluid, etc.

Auto Aftermarket Theme

☆ Auto Lighting Part & Accessory

LED Automotive Headlamp, LED Package, LED Driver, HID Ballast / HID Bulb, Automotive Lamp Clip & Fastener, LED Reading Lamp / Signal Lamp / Position Lamp, Halogen Headlamp / Signal Lamp / Position Lamp, Auto Lighting Wiring Harness & Connector, etc.
Material and Service: Auto Lighting Test System, Sealant, Stamped Part, Spring, Screw, Light Shield, Automotive Lamp Glass, Wiring Harness, Automotive and Lighting Mold, etc.

☆ Spare Part

Brake Pad, Brake Disc, Tire, Clutch Disc, Drive Belt, Automotive Window Glass, Wiper Blade, Automotive Fuse, Automotive Battery, Spark Plug, Oil Filter, Fuel Filter, Air Filter, etc.

☆ Auto Franchise

Digital Trade, B2B, B2C and C2C Platform of E-commerce / Cross-border E-commerce, Cross-border Payment Platform, E-commerce Operator, Social and Community Platform, Import and Export Trading Company, Supply Chain Service Provider, etc.

☆ Auto Air Conditioning

Complete Automotive A/C System, EV Thermal Management System, Compressor, Condenser, Evaporator, Radiator, Blower Assembly, Expansion Valve, Solenoid Valve, Heat Exchanger, A/C Hose and Line, etc.

☆ Auto Part ☆ Auto Electronics

☆ Body Repair & Painting

☆ Maintenance & Diagnostic Equipment

Commercial Vehicle Theme

☆ Commercial Vehicle & Cold Chain

Heavy Truck, Medium Truck, Light Truck, VAN, Mining Truck, Engineering Vehicle, Agricultural Vehicle, Municipal Sanitation Vehicle, Ambulance, Refrigerated Truck, Modified Truck, Refrigeration Equipment, Box Body Processing Material, etc.

☆ Auto Technology

Intelligent Cockpit, Autonomous Driving, ADAS (Advanced Driver Assistance System), Active Safety Electronic System, Fatigue Driving Monitoring, AEBS, Vehicle Night Vision System, etc.

☆ Commercial Vehicle IoV

Vehicle Monitoring Device, Standard-Compliant Vehicle Terminal, Non-Standard Vehicle Terminal, In-Vehicle Navigation System, Telematics Platform Operation Service, Vehicle DVR, BeiDou Positioning Terminal, OBD & T-Box Telematics Device, Fuel Consumption Sensor, Telematics Solution, etc.

☆ Commercial Vehicle Part & Auto Air Conditioning and Thermal Management System

Engine & Chassis Component, Interior & Exterior Body Part, Wiper System, Brake Pad, Spark Plug, Wiring Harness, Lubricant, Parking Air Conditioner, Parking Battery, Parking Heater, Alternator, Refrigerant, etc.

☆ New Energy Vehicle & Heavy-Duty Truck Charging Infrastructure

DC Charger, AC Charger, Charging Module, Commercial Vehicle Battery Swapping Station, Swappable Battery, Traction Battery, Photovoltaic System, Energy Storage Battery, Battery Management System, etc.

☆ Commercial Vehicle Safety Electronics & Electrical System Upgrade

Truck Video Monitoring System, CMS Electronic Rearview Mirror, Truck Radar System, Truck Seat, In-Vehicle Power Inverter, TPMS (Tire Pressure Monitoring System), Emergency Power Supply, Onboard Electrical Equipment, Truck Lighting Upgrade, etc.

Automotive Lifestyle Theme

☆ RV

RV: Class A, B and C RV, Off-Road RV, Towable RV, Self Propelled RV, Tow Vehicle, etc.
RV Part: Mobile Villa / Wooden House, Installation Service, Heating System, Gas Supply System, Gas Supply System, Water Supply System, Energy Supply System and Electrical Equipment, RV Part & Component, etc.

☆ Camping and Outdoor Equipment

Camping Tent, Inflatable Sleeping Pad, Folding Table and Chair, Camping Light, Cookware and Camping Stove, Insulated Cooler, Portable Water Container, Portable Outdoor Power Station, etc.

☆ Vehicle Travel & Lifestyle

Rooftop Tent, In-Vehicle Sofa Bed, Roof Cargo Box and Roof Rack, Cycling Gear, Portable Vehicle Refrigerator, In-Vehicle Power Supply System, Trunk Organizer, Portable Vehicle Energy Storage System, Emergency Tool Kit, etc.

Collectable Model

Model Car, Aircraft Model, Train Model and Military Model, Dynamic Model & RC Model, Dioramas and Architectural Model, Plastic Model Kit & Modeling Tool, Licensed Art Toy and Collectible, etc.

80+ International Summits and Events

Insights into Advanced Automotive Technology, Industry Trends, and the Future Development of the Automotive Industry

Passenger Vehicle Forums



- **NAR · The 21st Automotive Aftermarket Trends Forum and Automotive Accessories Management Workshop of The Chinese Automotive Sales Service Shop**
- The 2nd Global Automotive Design and Innovation Conference 2027
- The 5th China Performance Car & Customized Vehicle Summit 2027
- The 4th China New Energy Vehicles International Trade Summit 2027
- GIVC The 6th Automotive Intelligent Cockpit Technology Summit
- Automotive Service Franchise Digitalization Summit & Investment Roadshow 2027
- TThe First Automotive Aftermarket New Media Summit of 2026
- AEA The 4th Global Automotive Audio Technology Summit 2027
- AEA The 2nd China Automotive Audio Top 100 Retailers Business Summit 2027
- Automotive Noise, Vibration & Acoustics Industry Development Trends Forum 2027
- The 4th Global Automotive Wheel Hub Innovation Technology Summit 2027

Commercial Vehicle Forums



- **Commercial Vehicle Innovation Forum 2027**
- China Commercial Vehicle Internet of Vehicles Development & International Trade Summit 2027
- China Commercial Vehicle Internet of Vehicles Leading Enterprises Awards Ceremony 2027
- Logistics Electrification Annual Meeting 2027
- The 3rd EV Charging & Battery Swapping Operators Annual Meeting
- Commercial Vehicle Energy Supply & Power Replenishment Forum
- China Smart Logistics Innovation Conference (Shenzhen)
- Shenzhen International Charging & Battery Swapping Ecosystem Conference 2027

E-Commerce Matchmaking



- **Greater Bay Area Auto Aftermarket Cross-border E-commerce Growth Forum 2027**
- DCar Automotive Aftermarket Business Growth Conference 2027
- The Rise of E-Commerce in Africa: Jumia Empowers Global Expansion
- Yandex Market (Russian E-Commerce Platform) Automotive Part Salon
- Riding the Momentum with OZON: Tapping into the Blue Ocean of Russian-Speaking Markets

Automotive Culture Events



- **AEA The 3rd China Auto Tuning Masters Competition 2027**
- AEA 13th Car Audio World Championship - Grand Finals 2027
- AEA The 3rd Global Automotive Film Installation Masters Competition 2027
- AEA The 2nd China Automotive Printable Film Design Competition 2027
- AEA 8th China International Automotive Detailing Masters Competition 2027
- EliteParty x CoolCarShow 2027
- CoolCarShow Carmeet 2027
- Off-Road Vehicle Fans Cultural Festival 2027
- The 3rd China Off-Road Vehicle Industry Gala 2027
- The 4th Shenzhen International Truck Culture Festival 2027
- Infinite Classic Car Cultural Carnival
- New Energy Vehicle and Modification Themed Exhibition Area 2027
- 4th Automotive Modification Case Showcase Area

Previous Guests:

* In no particular order



Pietro Camardella
Head of Fiat Research Center Innovation, Former Designer at Ferrari



Yang Jiantang
Co-founder of NAR
General Manager of Nantong NAR Material Technology Co., Ltd.



Chris West
Vice president of Asia Pacific, XPEL



Zhao Zhan
GL-Carlink Technology Holding Limited Executive Director, Chief Executive Officer (CEO) and General Manager



Daisuke Mizuguchi
HKS Co., Ltd
President &CEO



Yong He Ph.D.
Wanhua Chemical Group Co., Ltd.
Performance Material Business Unit General Manager



Tony Wu
Vice President,
PPG Refinish Asia



Wang Shiyu
Styling Institute
Vice Director at IAT



Carlo Bonzanigo
Founder & Creative Director at BONZANGO / Former Senior Vice President of Design at Pininfarina
Previously held senior design roles at Pininfarina, Citroën Design



Chen Haibin
LUMMA DESIGN
CEO Asia-Pacific Region



Samuel
Global Design
Director at Icona



Michele Albera
IED – Istituto Europeo di Design S.p.A.
Coordinator of the Transportation Design Department



Du Haibin
Chief Designer
at Geely Design



Piero Luigi Carcerano
FRONTIERE DESIGN CEO
Turin-Based Designer



Giulio Tartaglia
Futura 22 CEO



Luciano D'Ambrosio
ChieF Executive Officer
at LDA DESIGN



SOMSAK SRIRATANAPRAPAS
Chief Executive Officer
at BRG Group



Christoforus Ronny Ng
Director
at ARISTA Group



Kamel Abbou
Country Manager
at CarSwitch



Lin Yandan
Professor at Department of Light Sources and Illuminating Engineering



Winarto
GM Business Development at
PT MOBIL ANAK BANGSA INDONESIA



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Ma Renhong
President at GuangDong Logistics Profession Association



Xiong Yanwu
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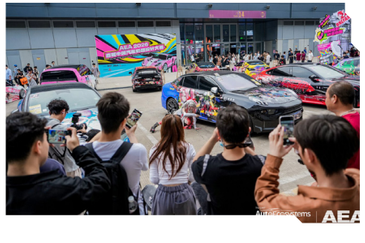












The CIMP

AutoEcosystems

九州汽车生态博览会

2025 - 2026
Strategic Partners

CIMP EXCLUSIVE OFFER

Share 400,000+ Professional Buyers Data of CIMP

Empower Enterprises for Marketing, Promotion, and Sales Channels Expansion, Fulfill the Market Increment

5000	3500	23689	3000	104000	3000	48000	100000
OEMs	4S Group Buyers	4S Stores	4S Service Providers	Provincial and Municipal Distributors	Modification Plants	E-commerce & Cross-border E-commerce Companies	Overseas Buyers

CIMP Online Marketing Tool:

12800 RMB/year (*Contract Price for Existing clients of the 25th and 26th CIMP AutoEcosystems Expo: RMB 9,800/year)



Targeted Advertising

Enterprises are advertised through the media platform of CIMP Express, which is issued each month (12 sessions/year) and distributed to 150,000 targeted buyers of CIMP point-to-point. It is a "quick advertising tool" for enterprises to link new products and channels and enter into the market.



Front Page



Section



Video



Poster

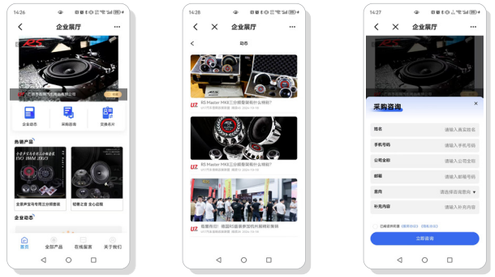

Redirection to Homepage



Potential Buyers

Build a "micro-official website on a business card" for enterprises, to deeply record customers' business card messages, check new products, broadcastenterprise product information, use big data model for intelligent screeningand analysis, and make in-depth portraits of customers. It is a "customer analysis tool" for enterprises to accurately fnd users, understand users andserve users.


Digital Business Card


Corporate Online Showroom


Interactive Showroom



Accurate Inquiry

Through the accurate inquiry system, enterprises can share the data of 300,000+ buyers, which are updated by CIMP every year, including 5,000 OEMs, 3,500 4S group buyers, 23,689 4S stores, 3,000 4S service providers, 84,000 provincial & municipal distributors, 3,000+ modification plants, 45,000+ e-commerce and cross-border e-commerce companies, and 30,000+ overseas buyers. It is an essential tool for the sales team of enterprises.


Find OEMs


Find Provincial/Municipal Distributors


Find 4S Groups/4P Service Providers


Find Overseas Buyers

Annual 360° Promotion

Ads Promotion

今日头条 抖音 腾讯广告 Baidu百度 360搜索
YOUKU bilibili 搜狗搜索 小红书

Over 600+ Influencer Resources

韩韩夜班车 汽车特技yoyo 极速小野马 陈hh 无极车道 車言道 苏老师说车 广东美人 拾光 豪哥车模之家 说车小轩 芽芽说 酷欧豪！ FCCPARK洒洒

dinah Jason Mercury Lien TIGGIE 嘉文不爱吃鱼 ARIOS 极速车坛 懂车奶爸 郎郎KILO 超模摄影菌 二狗有兔牙 摄影师西西 雯雯亲爱的 学长东哥

贴膜的大福 靖江车来车往 你的小君 蔡悦 越玩越野 热点科技 老爸聊车 陈忠祥 桑桑Crow 越野星球 炮弹情报局 雨桐 科技玩家小滴 心魔

桃桃吖 中国车模 你的小乔 雯粥粥i 土豆丝 暴躁妮可 毒德科技 JDM王 晚庭叭叭 聪明小田 妄想车库 严局手撕机 房车go 科技俊

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Official Account of CVEE
TikTok Account of COOLCARSHOW
Official Website